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Tech revolution has reshaped radio, FM: Prime Minister Modi

PM Modi inaugurates 91 FM transmitters across 18 States, 2 UTs to boost radio connectivity.

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"The inauguration of 91 FM transmitters will revolutionise the radio industry in India," PM Modi said during a virtual address on Friday, April 28, 2023. | Photo Credit: Twitter@narendramodi



working towards giving people in every nook and corner of the country affordable access to technology.

Inaugurating the 91 FM transmitters in border areas and aspirational districts, Modi said the move would take FM radio services to more than two crore people staying in remote regions and give them affordable access to information.

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"These FM transmitters will play a key role in a range of services be it timely

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The launch event was was attended by chief ministers, public representatives, Padma awardees and officials from across 18 states and two union territories.



Under expansion of AIR, 91 FM transmitters set up in 18 states, 2 UTs | Video Credit: ANI

Information and Broadcasting Minister Anurag Thakur joined the function from Ladakh.

The expansion takes place two days before the landmark 100th episode of *Mann ki Baat*, the Prime Minister's monthly radio programme.

'Radio has not gone obsolete'

"The tech revolution has led to the shaping of radio and FM in a new way. Radio has not gone obsolete. Through online FMs and podcasts, it has come in a new avatar. Digital India has given it new listeners," the Mr. Modi said. Tech revolution has reshaped radio, FM: Prime Minister Modi - The Hindu



"Today, digital entrepreneurs are emerging from every nook and corner of the country. Even the street-vendors are using the UPI now, they are availing the banking facilities," PM Modi said.

The Prime Minister said the government e-marketplace played a greater role in helping small industries grow and develop. "The role of technology has increased in each and every aspect of people's lives now." "Today many education courses are available on DTH services. FM radio & DTH have both shown a window to the future of Digital India," he said.

The 91 new 100 W FM transmitters have been installed in 84 districts with a special focus on enhancing coverage in Bihar, Jharkhand, Odisha, West Bengal, Assam, Meghalaya, Nagaland, Haryana, Rajasthan, Uttar Pradesh, Uttarakhand, Andhra Pradesh, Kerala, Telangana, Chhattisgarh, Gujarat, Madhya Pradesh, Maharashtra, Ladakh and Andaman & Nicobar Islands.







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