GS PAPER 1

Indian Culture And Heritage - Aug'18

International Buddhist Conclave 2018

In News

- The International Buddhist Conclave (IBC) 2018 held in India saw participation from 29 countries having significant Buddhist population.
- The biennial Conclave was organized by the Ministry of Tourism in collaboration with the State Governments of Maharashtra, Bihar and Uttar Pradesh.
- Japan was the partner country.
- The 4 days Conclave was held at New Delhi and Ajanta (Maharashtra), followed by site visits to Rajgir, Nalanda and Bodhgaya (Bihar) and Sarnath (UP).
- The aim of the Conclave was to **boost tourism** to the Buddhist sites in the country and **cultivate friendly ties** with countries and communities interested in Buddhism.
- The theme of the conclave was "Buddha Path The Living Heritage".
- During the conclave, The President of India also launched the Ministry of Tourism website on important Buddhist sites - indiathelandofbuddha.in.

INTACH (Indian National Trust for Art and Cultural Heritage)

In News

- INTACH has called for transforming heritage buildings in Rajasthan into "economic assets" for the society. Economic benefits could be derived from these properties as an alternative to paying for their upkeep on a regular basis.
- It has launched an exercise for mapping of natural heritage in Thar desert with the participation of local communities for modern planning.
- INTACH is a non-profit charitable organization working for conserving the cultural heritage
 of India.
- In 1984, INTACH was established as a Registered Society under the **Societies' Registration Act, 1860.** It is **Headquartered in New Delhi.**
- In 2007, UNESCO granted INTACH a 'special consultative status'.

11th World Hindi Conference

In News

- The 11th World Hindi Conference was held in **Port Louis** (capital of Mauritius) with the theme "Hindi World and Indian Culture (Hindi Vishwa Aur Bharatiya Sanskriti)".
- Ministry of External Affairs (MEA) is the nodal Ministry of the conference.
- The 1st World Hindi Conference was held in 1975 in Nagpur, with a pledge to develop, enhance and conserve Hindi language in its original form. To commemorate this event, every year 10th January is being observed as World Hindi Day.

 MEA has also established a World Hindi Secretariat in Mauritius for working towards recognition of Hindi at the United Nations as an Official Language.

Project Navlekha

In News

- At the fourth 'Google for India' event, Google unveiled Project Navlekha to bring India's 135,000 Indic language publications online in a hassle-free manner.
- Navlekha, which means 'a new way to write' in Sanskrit, will allow local publishers who do
 not have websites (around 90%) to make their offline content fit for online publishing in less
 than a minute.
- It comprises a tool that uses Artificial Intelligence (AI) to render any PDF containing Indian language content into editable text, making it easy for print publishers to create mobile-friendly web content.
- The platform will first be rolled out to Hindi publications and will later be extended to other Indic languages.
- Google will offer free hosting, a branded domain for the first three years, and AdSense (its ad platform) support so that publishers can start monetizing their content immediately.

Seva Bhoj Yojana

In News

- The Ministry of Culture has launched a new scheme namely Seva Bhoj Yojana with a total outlay of Rs. 325 Crores for financial years 2018-19 and 2019-20.
- The scheme envisages to reimburse the Central Government share of CGST and IGST on Food/Prasad/Langar offered by Religious/Charitable Institutions to reduce the financial burden of such charitable or religious institutions who provide food free of cost without any discrimination to public/ devotees.
- The GST is not levied on food served, but is charged on the purchase of raw material used to prepare the food.
- The scheme applies to only those charitable or religious institutions temple, gurdwara, mosque, church, dharmik ashram, dargah, and monasteries that have been in existence for at least 3 years before applying for grant, and who serve free food to at least 5,000 people a month.